ELEV8’s vision is that blockchain, cryptocurrencies, digital assets, and new emerging technologies create a more interconnected economic global ecosystem, working to eliminate barriers to growth and creating increased value for stakeholders across all industries.

We believe blockchain and future technologies will serve as the foundation for new economic systems which are more efficient, open, and accessible.
**EVENT ENGAGEMENT**
- Annual Conference & Expo
- Regional Summits
- Reception Series
- Executive Exchanges
- Private Networking Events

**1X1 RELATIONSHIPS**
- One-on-One Meetings
- Matchmaking Service
- Thought Leadership
- Network Building
- Introductions to Key Organizations

**CONTENT CREATION**
- Interview Series
- Weekly Industry News
- Live Event Capture
- White Papers & Webinars

**DIGITAL ENGAGEMENT**
- Newsletters
- Research
- Surveys
- Industry Visibility
- Social Media
ELEV8 BY THE NUMBERS

**ANNUAL CONFERENCE & EXPO**
- Attendees: 750+
- Speakers: 100+
- Media Partners: 30+
- Exhibitors: 30+

**REGIONAL SUMMITS**
- Attendees: 300+
- Speakers: 50+
- Media Partners: 20+
- Exhibitors: 10+
A DECENTRALIZED COMMUNITY

- Conference & Expo
- Regional Summits
- Speaker Representation
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

Sponsors and Exhibitors Can Expect:

- Everything to take place in one room, allowing you as the exhibitor to always be involved in the dialogue throughout the Conference and making it easier to align your solutions to issues being discussed
- Turn-key programs with a dedicated client manager that will serve as a single point of contact for all aspects of your participation
- Panelist Sponsors are able to build relationships before and after the Conference with other C-level panel speakers

Exhibit Space With Match Making
TEN AVAILABLE PER EVENT $7,500

- Meet more of the top executives and build stronger relationships by allowing the ELEV8 team to facilitate introductions for your team during conference networking breaks.
- Allow the ELEV8 team to facilitate 3-5 introductions for your team during conference networking breaks (out of 15-20 attendees designated pre-conference) and receptions on the exhibit floor
- Exhibit space with a 6ft draped-table, or high-top table, and two chairs
- Two (2) full conference registrations (only valid for staff of Sponsor; not valid for any external partners and/or vendors)
- Prominent promotion on pre-event marketing, logo placement on onsite signage and show materials, and logo and URL on website
- Opportunity to work with the ELEV8 Team to invite and target existing and prospective clients

Exhibit Space Only:
TEN AVAILABLE PER EVENT $5,750
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

**Keynote Presentation:** 30 minute presentation
TWO AVAILABLE PER EVENT $15,000
- Keynote Presentations will feature your top company executive in a thought leadership oriented presentation, includes 30 minutes of individual stage time.
- Sponsor has the opportunity to own 30 minutes on the agenda to present an educational presentation on a relevant industry topic.
*subject to approval by ELEV8 Advisory Board
- Includes Exhibit Space Package

**Conference Co-Chair Sponsorship:**
TWO AVAILABLE PER EVENT $15,000
- Become the “Face of the Conference” and be seen by the entire audience throughout the day.
- Client has opportunity to provide opening and closing remarks as well as introduce speakers to the ELEV8 audience.
- Includes Exhibit Space Package

**Private Lunch-and-Learn:**
ONE AVAILABLE PER EVENT $15,000
- Reserve a 1.5 hour private lunch event on the first full day of the Conference.
- Sponsor will choose the topic and provide the content and speaker
- ELEV8 will secure a moderator to host the event, which includes providing brief topic background and a speaker introduction
- Sponsor can target 20+ preferred attendees from the pre-show attendee list to confirm 10-12 guests
- The ELEV8 Team will handle all marketing to drive attendance to the event and will coordinate logistics of reserving a private room, A/V, food and beverage, etc.
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

Insight Talk: 20 minute presentation
FIVE AVAILABLE PER EVENT $12,500
• Insight Presentations will feature your company’s top executive taking the stage for a 20 minute presentation to a captive audience of industry leaders and decision makers
• Sponsor has the opportunity to own 20 minutes on the agenda to present an educational client case study
• Includes Exhibit Space Package

Panel Seat on a Group Discussion:
MULTIPLE AVAILABLE PER EVENT $9,500
• Feature a top company executive from the stage on a panel conversation with industry thought leaders discussing a specific topic to a captive audience of top executives and decision makers.
• Sponsor has the opportunity to be a panelist on an executive panel preapproved by the Sponsor’s team and our Advisory Board (typically does not include individuals in sales or marketing roles).
• Sponsor executive will connect with their fellow panelists in advance of the program to discuss content and format for the session.
• Includes Exhibit Space Package

Proof of Concept Presentation: 10 minute presentation
TWO AVAILABLE PER EVENT $7,500
• Feature a company executive in a start-up oriented presentation that showcases your ”Proof of Concept”, includes 10 minutes of individual stage time. *subject to approval by ELEV8 Advisory Board
• Sponsor has the opportunity to own 10 minutes on the agenda to present an overview of their company to target investors, partners or clients
• Includes Exhibit Space Package
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

Executive Exchange Event:
ONE AVAILABLE PER EVENT $25,000
- Executive Exchanges events are designed to engage and nurture relationships with professionals in the blockchain industry by positioning your company as an industry resource while educating potential clients and partners.
- 2-3 hour educational lunch or dinner event at a private venue
- ELEV8 Team will coordinate all related activities: marketing, registration, venue, food and beverage, media relations and more when applicable
- Includes 12-15 total guests
- All inclusive price *subject to change with event specifications

One-on-One Meetings:
TWO AVAILABLE PER EVENT $10,000
- Connect personally, professionally and productively. One-on-one meetings are for those exhibitors looking for a great opportunity for a more in-depth and personal discussion with their targets
- Guarantee of 3 pre-scheduled sit-down meetings with your pre-selected targets
- Sponsor can highlight 10-15 target attendees from the pre-show attendee list
- Each meeting will be 30 minutes in length starting with a quick informal introduction from a ELEV8 team member for each meeting
- Meeting attendees will be sent a Calendar Meeting Request prior to them arriving on-site
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

Workshop Host:
ONE AVAILABLE PER EVENT $12,500
- Collaborate with the ELEV8 team to create an 90-120 minute educational workshop that addresses the pain points of your target market, present your executives/organization as an industry thought leader and connect with 30-50 attendees in an intimate atmosphere.
- Prominently featured as a workshop sponsor, with the topic and timing to be mutually agreed upon by Sponsor and Management
- Prominent logo placement across workshop as exclusive sponsor and host
- Includes Exhibit Space Package

Cocktail Reception Sponsor:
TWO AVAILABLE PER EVENT $10,000
- The Cocktail Reception will provide ample networking time with decision making attendees and C-level speakers from top hospitals over complimentary cocktails and hors d’oeuvres.
- Sponsor will be the exclusive Cocktail Reception Sponsor after the last session one day of the Conference
- Attendees will pick up Open Bar Cards from Sponsor’s exhibit space
- Sponsor can theme the party or create an engagement activity **subject to approval and additional costs incurred to be paid by sponsor
- Includes Exhibit Space Package

Luncheon Sponsor:
ONE AVAILABLE PER EVENT $13,500
- Host conference attendees for a catered lunch, an ideal networking opportunity on the day of the Conference.
- Sponsor executive will have the opportunity to offer 1-2 minutes of remarks during the lunch
- Sponsor collateral can be distributed during lunch
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

Speaker's Lounge Sponsorship:
ONE AVAILABLE PER EVENT $7,500
- Welcome and meet speakers with refreshments in this private meeting area for ELEV8's most high-level thought leaders and attendees, with 30+ guests for the entire program.
- Branded as exclusive Speaker Lounge Sponsor, with prominent logo placement on signage and show materials throughout lounge
- Opportunity to have one (1) company representative in lounge to greet guests
- Opportunity to distribute materials and/or gift bags to speakers informal introduction from an ELEV8 team member for each meeting
- Meeting attendees will be sent a Calendar Meeting Request prior to them arriving on-site

White Paper Production:
$9,500
- Producing an educational industry white paper is a leading strategy to position your company as an industry thought leader while having valuable materials to share during conferences and networking events.
- White paper produced on topic of sponsor's choice, 6-8 pages in length
- Leads generated to be shared with sponsor exhibit floor
- Includes Exhibit Space Package and white paper seat drop at event of your choice

Hosted Webinar:
$7,995
- Producing an educational webinar is a leading strategy to position your company as an industry thought leader and grow your brand recognition making it a great asset to your marketing and business development strategy.
- Hosted 30-45 minute webinar on sponsor's topic of choice **subject to approval of advisory board
- Leads generated to be shared with sponsor
**SPONSORSHIP EXPERIENCES: DESCRIPTIONS**

**ELEV8 Industry Reception Sponsorship:**

$7,500

- Each year, ELEV8 hosts a series of industry receptions to deepen the relationship and network building opportunities created during the larger, conference events. Featured cities include New York, Los Angeles, Las Vegas and London (other cities available depending on timing & location)
- Featured as sponsor for the reception, with option to welcome guests and speak up to 5 minutes
- Prominent logo placement across reception, with dedicated signage and specific messaging, as well as on website, reception emails and event registration page.
- Open bar and food included for the reception
- Sponsor can theme reception and create an engagement activity **subject to approval with any additional costs incurred to be paid by sponsor**
- Five (5) internal registrations
- Twenty (20) registrations for prospects or partners
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

The Leadership Dinner:
TWO AVAILABLE PER EVENT $15,000
- The Leadership Dinner Package Sponsors are highlighted as thought leaders and have the unique ability to develop relationships with the highest C-level attendees at the, invite-only Leadership Dinner.
- Dinner invitation will be sent on Sponsor’s behalf, with the opportunity for the Sponsor to identify those individuals prior to arriving onsite
- Typically attended by 10-15 industry leaders with preferred seating with target guests, as directed by each Sponsor
- Welcoming remarks (1-2 mins) from Sponsor’s senior level executive
- Sponsor collateral can be distributed to each dinner guest
- Two (2) staff invitations to the Leadership Dinner
- Logo placement on the dinner invitations and on-site signage
- Includes Exhibit Space Package

Trifecta Marketing Package: (Lanyard, Badge, WiFi)
ONE AVAILABLE PER EVENT $12,500
- Combine three impactful marketing opportunities to make your brand standout to every single conference participant and speaker.
- Sponsor’s branded lanyard will be worn by every attendee/speaker throughout the entire conference; Lanyards are to be provided by Sponsor and pre-approved by the ELEV8 team (Quantity discussed per event)
- Sponsor’s branded badge insert will appear on every attendee/speaker badge that is worn throughout the entire conference
- WiFi access cards with Sponsor logo, WiFi network name and password (assigned by Sponsor if available); All attendees will be directed to the Sponsor’s booth for WiFi access cards
SPONSORSHIP EXPERIENCES: DESCRIPTIONS

Lanyard Sponsor:
ONE AVAILABLE PER EVENT $6,500
- Show your support of ELEV8 by sponsoring the official lanyard
- Sponsor’s branded lanyard will be worn by every attendee/speaker throughout the entire conference
- Lanyards are to be provided by Sponsor and pre-approved by the ELEV8 team (Quantity discussed per event)

Badge Sponsor:
ONE AVAILABLE PER EVENT $6,500
- Attendee badges are required for entry into all functions throughout the Conference, giving you an effective way to have your company’s brand seen by all
- Sponsor’s branded badge insert will appear on every attendee/speaker badge that is worn throughout the entire conference

WiFi Sponsor:
ONE AVAILABLE PER EVENT $6,500
- The most critical element at any conference, High Speed Internet Access. One of the most appreciated sponsors in the room
- WiFi access cards with Sponsor logo, WiFi network name and password (assigned by Sponsor if available)
- All attendees will be directed to the Sponsor’s booth for WiFi access cards
- Includes Exhibit Space Package

Chair Distribution/Bag Insert
ONE AVAILABLE PER EVENT $6,500
- Reach each and every Conference attendee! Let them know you are exhibiting in a cost-effective way by placing a promotional item, educational or promotional piece on each attendee’s chair or tote bag
- The ELEV8 Team will distribute item to all attendee chairs the morning of the conference